

Company Background



showroom
WORK STATION



Who we are



Showroom Work Station is one of Sheffield's most important cultural and creative landmarks.

For more than thirty years we have combined an independent cinema, a welcoming Café Bar, and a thriving creative business centre. It is a place where people come to work, learn, and experience culture.

We are operated by Sheffield Media and Exhibition Centre, a registered charity. Our purpose is to champion independent film, nurture creativity, and create opportunities for future generations. Our building, a converted 1930s Art Deco car showroom, is now a home for film, culture, hospitality, and innovation in the heart of the city.

Registered charity no. 1002020

showroom

Showroom is one of the United Kingdom's leading centres for independent film exhibition. Our programme is diverse, inclusive, and shaped by the communities we serve. We present films from around the world, including international releases, British independent productions, archive cinema, and documentaries. Our seasons foreground underrepresented voices, including work by women, global majority filmmakers, and LGBTQ+ creators.

Serving our communities is central to our work. We deliver dementia friendly and relaxed screenings, affordable family films, and young adults. We are the home to major festivals and seasons in the city, including DocFest, Sheffield Adventure Film Festival, and Celluloid Screams. In 2024 we launched the Sheffield Film Festival to bring world cinema and independent voices to new audiences.

WORK STATION

Work Station is a creative home for more than sixty businesses inside our landmark Art Deco building. We provide studios, offices, co working, meeting rooms and conferencing spaces, event spaces, and virtual office services. Since 1993 we have supported more than two hundred and fifty companies and hosted more than one thousand one hundred events each year. From Emmy winning Warp Films to innovative startups, Work Station has been a launchpad for Sheffield's creative success stories.



showroom
café & bar

The Café Bar is a welcoming social space for audiences, tenants, and the wider community. It supports accessibility and inclusion, provides hospitality for festivals and events, and has been recognised at the Best Bar None Awards for its contribution to Sheffield's cultural life.





Our Charity

Sheffield Media and Exhibition Centre is recognised and funded by the British Film Institute. Our mission is to make film and culture accessible for everyone across Sheffield and the North of England.

We are the Lead Organisation for Film Hub North, the largest hub in the BFI Film Audience Network. We connect cinemas, festivals, and community groups across the North to grow audiences and strengthen the independent film sector.

We are one of only seven BFI Film Academies in the United Kingdom. We provide young people with practical training, mentoring, and clear routes into careers in film and media.

Every ticket purchased, every workspace rented, and every coffee shared helps us deliver this cultural mission.



Our Impact and Legacy

For more than three decades Showroom Work Station has helped shape Sheffield's cultural identity and the wider film ecology of the North.



Creative legacy

Showroom Cinema is Sheffield's home for film, curating British independent, international, documentary and archive work with regular filmmaker Q and As. Our screens and spaces host shoots, previews and premieres throughout the year, shaping the city's cultural story.



Serving communities

Our inclusive programmes open cinema to people who might otherwise be excluded. Dementia friendly and relaxed screenings, affordable family cinema, and Cine26 reduce barriers to participation and create welcoming spaces for everyone.



Sustainability

In 2024 we installed one hundred and forty one rooftop solar panels. This reduces carbon emissions by more than **fifteen tonnes** each year and delivers significant savings that can be reinvested into our cultural mission.



What people say

"There is a real filmmaking community around the building." **HiBaby**

Productions

"This is our moment as a region, and the Work Station shows the best of South Yorkshire." **Oliver Coppard,**
South Yorkshire Mayor

Work for Us



Working at Showroom Work Station means joining a team that is passionate about film, culture, hospitality, and creativity. You will be part of a registered charity with national recognition and local impact. Your work will support independent film, grow audiences, strengthen Sheffield's creative economy, and open doors for the next generation.

Our environment brings cinema, a vibrant Café Bar, and a community of creative businesses together under one roof. Every day offers the chance to collaborate, to support festivals and education, and to help deliver meaningful cultural experiences.

Joining us is more than a job. It is an opportunity to be part of a story that continues to shape Sheffield and the wider film and creative industries.

Find us on social media:



showroomworkstation.org.uk